



## Fribourg food delivery by Kristin Enderlein

The project consists in a proposal to vary or even extend participant's city experience range as a result of unconventional connections to unknown Fribourger's, who will draw up a very personal "city tour":

In form of an initial letter, interested Fribourger's are invited to describe their routine food-shopping-trip, being asked to attach special importance to detailed and easily comprehensible walking directions.

The descriptions should be completed with personal comments of any kind that could be helpful and entertaining for an interested stranger. Some suggestions:

-Why did I chose a certain order like, for example, go first to the bakery, then to the butcher's shop and finally to the supermarket ?

-Is there any remarkable building ore place along the route I would like to mention ?

-Do I remember any special occurrence or experience worth to be shared ?

-Are there persons I always meet/ I especially like/ try to avoid, etc....?

-Is there anything that always bothers me/ makes me feel good ?

These very personal and unique tour descriptions are collected by the coordinating project team, who will carry out a pre-selection, considering the **quality / originality of the descriptions** as well as the **suitability of the instructions and orders**.

The chosen texts are translated and will be available at the central info terminal throughout the project period. Visitors who decide to join the game, are handed out their personal city tour description, containing a site plan. **Being, in return, in charge of the author's food supply**, the "travel kit" is completed by the shopping list and the recipients (authors) direction.

The participants now provide some tools with the potential to bring out new experiences and emotions, and are encouraged to start their trip: a route that, until now, only had importance to one determinated Fribourger.

Taking over a part of the weekly routine of their still unknown local team-partner, whose instructions and descriptions are enriching the trip, participants can gain insights in personal priorities, habits, points of view, and maybe memories and stories in relation with the places.

Participants fulfil their "mission" by delivering the purchase and finally meeting the "doubled" person.

The way of this final encounter is up to the protagonists. Maybe they are content with just taking a souvenir photo together, or even decide to convert the purchase in a delicious meal and share a dinner.

Part of the project budget will be used to pay a percentage of the "successful" trip's shopping bills.

